

## **Historic, Archive Document**

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# JULIUS ROEHR'S COMPANY

Rutherford  
New Jersey

N. J.: RUtherford 2-0090  
RUtherford 2-0091  
N. Y.: LOnGacre 5-4228



## TRADE LIST for FEBRUARY 1942

THERE WILL ALWAYS BE A VALENTINE!



Even though war surrounds our shores—nothing will suppress the greatest of all human emotions—Love!

What could better carry its tender message to those dearest to man, than a fragrant "LIVING VALENTINE?" Special Arrangements in Pottery, fragrant Baby Primroses, small Azaleas, African Violets, and many other suitable plants are suggesting themselves for

SWEETHEART'S DAY, FEBRUARY 14.

## PLANT ARRANGEMENTS and NOVELTIES

VALENTINE GARDEN, Red Heart	.85
AZALEA GARDENS—in china bowls	1.25, 2.50, 3.50 & 5.00
FLOWER CART with African Violets	1.75
"WINTER WONDERLAND", with skier or snow man	2.50, 5.00 & 7.50
BIRD CAGE with stand	1.50 & 2.00
GARDENS in POTTERY, American, planted with showy succulents, exotic Bromelias or other durable plants: "Woodland Dell" "Colonial Garden," "Early West," "Suburban Life," "Cliff Dwellers," "Down on the Farm," "Tallyho," "Happy Days," "Jungle Garden"	1.50, 2.00, 2.50, 3.00, 3.50, 5.00, 7.50 & 10.00
Popular, smaller DISH GARDENS	.50, .60, .75 & 1.00
DESERT THEME, colorful, with draught enduring Cacti: "Death Valley," "Sahara Desert," "Rio Grande," "Out on the Range"	1.50, 2.50, 3.50 & 5.00
Beautiful ROSEVILLE artware	7.50 & 10.00
CENTERPIECE with garden gate, shallow bowl	1.00 & 1.50
BIRD BATH, 18", glazed, with cacti	10.00
LADY'S HEAD with Bromelias	2.00
Cryptanthus zebrinus, in glazed 4½" pot	1.00
MADONNA, white, with Bromelias	2.00
FAWNS, 4 pastel shades	.50
NOVELTIES	per doz. 2.50, 3.00, 4.00, 5.00 & 6.00
GARDENS in GLASS	filled with colorful proven exotic plants
GLOBES	.75, 1.00, 1.50, 3.00 & 6.00
TERRARIUMS	3.00, 4.00 & 6.00
BRANDY GOBLET	3.50
PEAR, of crystal glass	1.50 & 3.50
LIQUOR FLASK	1.25

# ROEHR'S FEBRUARY OFFERINGS

<b>ABUTILON THOMPSONI</b> , 3"		.35
<b>ACORUS gramin. variegatus</b> , 2"		.12
<b>ADIANTUM Wrightii gloriosum</b> , 5"		.75
<b>ALLAMANDA</b> (yellow fl. climbers) 5, 6 and 7" 1.50,	2.50 &	5.00
<b>AMARYLLIS</b> , Giant American Hybrids	.75 &	1.00
<b>ANTHURIUM Andreanum hybrids in pots</b> .....	3.50,	5.00 & 7.50
<b>ANTHURIUM Cut flowers</b> .....	.35,	.50 & .75
<b>ARAUCARIA excelsa, Norfolk Is. Pine</b> , 5" and 6"	.75 &	1.50
<b>ASPIDISTRA lurida</b> , short 20" to tall 36", 5"		1.00
lurida variegated 5½"		1.50
<b>AUCUBA crotonifolia</b> , 3"		.25
4" Single		.35
<b>japonica</b> , 4", branched		.50
5", branched		.75
6", heavy		1.00
<b>Specimen</b> , 10" tins, 2½-3 feet high.....		5.00
<b>AZALEAS Coral Bells</b>	.50 &	.75
Hexe, crimson	.35 &	.50
Kurume, assorted colors	.50, .75,	1.00 & 1.50
Indica, large flowered grafted	1.00,	1.25 & 1.50
<b>BAYTREES Standard</b> , 14-16" tubs, 7'-8' high.....	15.00 &	17.50
<b>BEGONIA</b> , <i>glaucophylla scandens</i> , 8" hanging pots		2.50
<b>BELOPERONE longispicua purpurea</b> , shrimp plant 4"		.75
<b>BILLBERGIA nutans</b> , 2½"		.20
<b>BOXWOOD</b> (for filling), 2¼"		.10
<b>BROMELIADS</b> , many varieties, (request special list)	.75 to	25.00
<b>CACTI</b> , Assorted, for novelties	10 &	.15
from flats.....per C, 6.00, 8.00,	9.00 &	10.00
<b>CALADIUMS</b> , white, or red, 5½" bushy.....per doz.		10.00
<b>CIBOTIUM Schiedi</b> , 8" and 9"	5.00 &	6.00
10"		12.50
<b>CISSUS Discolor</b> , 2¼"		.75
antarctica, 4" and 5".....doz.	5.00 &	7.50
<b>CITRUS Specimens</b> , tubs		Quoted
<b>CLERODENDRON Thompsoni</b> , 5", 6", 7"	1.50,	2.50 & 3.50
<b>CLIMBERS</b> , (Allamanda, Passiflora, Jasmine, etc.)....		Quoted
<b>CLIVIA hybrids</b> (not always available in flower)		
6-14"	2.00 to	10.00
<b>CRASSULA arborescens</b> , 2¼"		.08
<b>CROTON</b> , 3-3½"		.35 & .50
<b>CRYPTANTHUS zonatus zebrinus</b>		.50 & .75
<b>CYCLAMEN</b> , 5", 6" and 7" .....	.75, 1.00,	1.50 & 2.00
<b>CYPERUS alternifolius</b> , Umbrella Plant, 4" and 5"....	.50 &	.75
<b>DIEFFENBACHIA picta</b> , 5"		.75
9", 10" tubs, combinations	2.00 &	3.00
Rud. Roehrs (highly varieg.) 5"		1.50
6½" tubs		2.00
<b>DIPLACUS glutinosus</b> 4"		.75
<b>DISHGARDENS</b> ,	.50 to	10.00
<b>DRACAENA Massangeana</b> , 5½"		1.00
8" tubs	4.00 &	5.00
<b>Godseffiana</b> , 2"		.20
<b>Indivisa</b> , 5"		.75
<b>Sanderiana</b> , 2¼"	.20 &	.25
<b>EUPHORBIA Splendens</b> , 8" tubs.....		2.50
<b>FERNS</b> , <b>Boston</b> , 5½", 6"	.75 &	1.00
7"		1.50
<b>FICUS pandurata</b> , 6" pots, 2½-3' high.....		3.00
repens, 2¼"		.10
<b>Doescheri, variegated</b> , 5"		.75
<b>Elastica, green</b> , 5"		.75

<b>GARDENIAS, Veitchi</b>	5½"	1.25
10" tubs		3.50
<b>GINGER PLANTS, (Amomum Cardamon)</b> , 4"		.75
<b>HOFFMANNIA refulgens</b> , 5½"		1.50
<b>IVIES, English, heavy</b> , 4" pot	doz.	3.00
English, staked 5-6' high, 7" pot		1.50
<b>Tips, white</b> 5½" pans		.50
Hahn's Self-branching, 4"	per doz.	3.00
<b>IXORA, Prince Van Orange, red</b> , 4½-5"		.75 &
<b>JASMINUM grandiflorum</b> , 5" and 6"		1.50 &
<b>KENTIA PALMS</b> , see back page		.15 to 50.00
<b>MARANTA kerchoveana</b> , 3"		.35
<b>MONSTERA deliciosa</b> , 7" tubs, 3-3½', on cork		5.00
<b>MUSA Cavendishi</b> (Ornamental Banana tree) 8" tubs		5.00
<b>NEPHTHYTIS liberica</b> , 5½", on cedar poles		1.25
<b>NURSERY STOCK</b>		Request list
<b>OLEA FRAGRANS, Sweet Olive</b> , 4", 5½", 7"...	1.50,	2.50 & 3.50
<b>OLEANDERS, bush, double rose</b>		
15" tubs, 6-6½' high		10.00
<b>ORANGES, in bloom</b>		2.50
<b>ORCHIDS, plants and cut flowers</b>		Quoted
<b>PANDANUS Veitchi</b> , 5½"		1.00
7"		2.00
8" tubs, 2½-3 feet		3.50
<b>PASSIFLORA Pfordti</b> (blue), 5"		1.50
princeps (red), 5"		2.00
<b>PEPEROMIA obtusifolia</b> , 2¼"		.08
Combinations, 5" pans		.50
obtusifolia variegata, 2"		.15
<b>PHILODENDRON cordatum</b> , 2¼", two vines		.15
3½" pots		.25
4"		.35
4½" hanging vines, heavy		.50
4½" glazed pots and trellis		.60
8" tubs, Basket form		3.00
<b>Dubia</b> , 6" pots, on cork		2.50
<b>Pertusum</b> , on cork, 6" pots		2.50
8" tubs, 3-3½' high		5.00
9" tubs, 3½-4' high		7.50
<b>PLATYCYERIUM, alcicorne &amp; majus</b>		3.50 & 5.00
<b>PITTOSPORUM tobira</b> , Standards, 14" tubs,		
6-6½' high, 2½' crown		10.00
<b>PHOENIX Roebelini</b>	.75, 1.50,	2.50 & 5.00
<b>POLYPODIUM mandaianus</b> , 5" pans		1.00
<b>POTHOS aureus</b> , 2¼"		.15
<b>PRIMULA malacoides, fragrant Baby Primrose</b> , 4½"		.35
<b>SAINTPAULIAS</b> (African Violet), 4" cream colored pot		.50
<b>SANSEVIERIA laurentii</b> , golden stripe, "Lucky Plant"		
2 lvs. 8-12", from bench		.10
Pot grown, 4", 4-5 leaves, 18-22" high		.25
Pot grown, 4½", 4-6 leaves, 22-26" high		.35
"      5", 5-6 leaves, 26-30"      "		.50
"      5½", 6-7 leaves, 30-36"      "		.75
"      6", 6-9 leaves, 36-40"      "		1.00
<b>Combination</b> , 7" pot, 2-2½'		1.50
8" tub, 3' high		2.50
<b>SCHISMATOGLOTTIS Roebelini</b> , 5"		2.50
<b>SELAGINELLA Brownii</b> , 2"		.10
Emmelliana, 2"		.10
<b>STEPHANOTIS floribunda</b> , 5"		2.00
<b>STOVEPLANTS</b> , Collection of rare exotic plants for conservatory or home—Ask for List		
<b>STRELITZIA Reginæ</b> , Bird of Paradise, 9" tubs		10.00
<b>SUCCULENTS for Novelties</b> , from flat	per C	6.00 to 12.00
<b>TRADESCANTIA</b> (Wandering Jew), 4"	per doz.	1.50
<b>TOLMIA menziesi</b> , Piggyback plant, 4"		.35
<b>VITIS (Cissus) antarctica</b> , 4"	doz.	5.00
5"	doz.	7.50
<b>rhombifolia, Grape Ivy</b> , 3½"	doz.	3.00
4"	doz.	4.00
5"	doz.	.50
<b>Striata</b> , small leaved 2"		.10



**KENTIA PALMS—splendid assortment  
of all sizes from small combinations  
for resale to larger specimen for  
decorations.**

2 1/4" pots, 10-12" high, single	.15
7" tubs, 44-52" high, 4 plants	3.50
7" " 48-54" " 4 plants	5.00
8" " 5-5 1/2" " 4 plants	6.00
8" " 5 1/2-6" " 4 plants	7.00
12" " 8-9', comp. heavy..	18.00
14" " 9-10' high, specimen	35.00
18" " 13' " "	50.00

**PHOENIX Roebelinii**, northern greenhouse grown,

4" pots .....	.75
5 1/2" pots .....	1.50
7" pots .....	2.50
8" tubs, 28-32" .....	5.00
16" tubs, 7-8' high, Specimen.....	40.00
24" " 14' " "	75.00

**PHOENIX Canariensis**, 12" tubs, 5 1/2-6' high..... 10.00

**TO GREENHOUSE GROWERS—**

We are offering for immediate or later delivery for Growing on or Forcing:

**AZALEAS, dormant budded Indica and Kurume**, for Fall delivery—Ask for Special List.

**AZALEAS**, (February to June)

	Size	Per C	Per M
<b>Coral Bells</b> , soft coral pink .....	2 1/4"	10.00	85.00
<b>Chas. Encke</b> , salmon and white.....	10.00	85.00	
<b>Hexe</b> , deep crimson .....	10.00	85.00	
<b>Hinodegiri</b> , hardy red .....	9.00	75.00	
<b>Indica, Madame Petrick</b> , Xmas rose.....	14.00	125.00	
<b>Indica, Paul Schame</b> , Xmas coral red.....	14.00	125.00	
<b>Indica, Triomphe</b> , dark carmine.....	14.00	125.00	
<b>Salmon Beauty</b> , rich salmon .....	10.00	85.00	
<b>Twenty Grand</b> , bright rose.....	11.00	95.00	

**BEGONIAS**, (May)

<b>Christmas Red and Turnford Hall</b> .....	2 1/4"	25.00	
<b>Lady Mac</b> .....	2 1/4"	20.00	180.00
<b>Marjorie Gibbs</b> .....	2 1/4"	22.00	200.00
<b>Bouvardia Giant Pink</b> .....	2 1/4"	10.00	
<b>Humboldti</b> (white) .....	2 1/4"	12.00	
<b>Christmas Red</b> .....	2 1/4"	15.00	
<b>Albatross</b> (Giant white) .....	2 1/4"	20.00	

**CYCLAMEN**, Heavy pot grown, in separate

colors (April) .....

**DIEFFENBACHIA**, Rud. Roehrs .....

**FERNS**, in flats, (\$3.00 per flat of 200) June

**Aspidium tsussimense**, **Cyrtomium Roch. Comp.**

**Pteris tremula**, **Wilsoni**, **Victoria**, **Rivertoniana**

**POINSETTIAS**, (August)

<b>Oakleaf</b> .....	2 1/4"	8.00	75.00
<b>Mrs. Paul Ecke</b> .....	2 1/4"	10.00	
<b>White, Pink, Double</b> .....	2 1/4"	9.00	

**SAINTPAULIA Blue Boy** .....

**CACTI AND SUCCULENTS** from flats  
for Novelty planting and Dishgardens

	Per C
<b>Aloe brevifolia</b> (Pearl Aloe).....	12.00
<b>Boxwood</b> .....	8.00
<b>Crassula arborescens</b> 2 1/4", (Jade plant).....	8.00
" <b>tetragona</b> (Baby Xmas Trees).....	8.00
<b>Echinopsis multiplex</b> (Barrel cactus).....	8.00
<b>Opuntia microdasys</b> (Bunny ears) eared.....	9.00
" <b>monocantha</b> (Irish mittens), eared .....	9.00
" <b>vilis</b> , (Tree cactus), branched .....	10.00